

Napa Valley Writers Presents:

FOR IMMEDIATE RELEASE

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August 12, 7-9 pm, Napa Valley Writers Presents:

From Your Lips to Their Ears: Podcasting Basics

Napa Valley Writers will host **Lise Quintana**, a podcaster since 2003, most recently with *Living Large in America*.

Podcasts are surging in popularity – they’re free and easy to access from your phone, tablet, or computer. Easy and inexpensive to create, distribute, and promote, podcasts are a great tool to create awareness of your name and your work. This talk will discuss podcasts and the podcast market, focusing on writing-related podcasts currently available. We’ll also talk about how to create a compelling podcast that will keep listeners coming back, how to record and distribute your podcast, and ways to promote your podcast that won’t break your budget.

Website: www.livinglargeinamerica.com

Stephen Bakalyar will be August’s Member Reader.

Napa Valley Writers, a branch of the California Writers Club, currently holds meetings via Zoom. Cost is \$5. Students with ID, free. For more information, contact publicity_nvz@outlook.com or see napavalleywriters.net. Always open to the public. Please register via napavalleywriters.net.

NVW fosters professionalism in writing, promotes networking of writers within the Napa Valley writing community, mentors new writers, and provides literary support for writers and the writing community through education, networking, and leadership.

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