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**July 14, 7-9 pm, Napa Valley Writers Presents:**

***How to Evoke Emotion in Every Scene***

[https://us02web.zoom.us/webinar/register/WN\\_aF8no3d3Su2LYJd5IpEEPw](https://us02web.zoom.us/webinar/register/WN_aF8no3d3Su2LYJd5IpEEPw)

Napa Valley Writers will host **Jordan Rosenfeld**, author, manuscript editor, and writing coach.

From fast-paced thrillers to contemplative literary novels and everything in between, readers need to connect to your characters to create a page-turning story. Emotion is the thread that binds readers to your characters' experience. This session will help you use sensory cues, powerful imagery, character demonstration and other tools to evoke the emotion that hooks readers and creates deep, compelling characters.

Jordan is author of the novels *Women in Red* and *Forged in Grace* and six books on the craft of writing, most recently *How to Write a Page-Turner*, the bestselling *Make a Scene*, *Writing the Intimate Character*, *A Writer's Guide to Persistence*, *Writing Deep Scenes* and *Write Free*. Her freelance articles and essays have been published in hundreds of publications, including: *The Atlantic*, *The New York Times*, *Scientific American*, *Writer's Digest Magazine*, *The Washington Post* and many more.

Visit her website: [www.jordanrosenfeld.net](http://www.jordanrosenfeld.net)

**Hannah Wallenbrock** will be July's Member Reader.

Napa Valley Writers, a branch of the California Writers Club, currently holds meetings via Zoom. Cost is \$5. Students with ID, free. For more information, contact [publicity\\_nvw@outlook.com](mailto:publicity_nvw@outlook.com) or see [napavalleywriters.net](http://napavalleywriters.net). Always open to the public. Please register via [napavalleywriters.net](http://napavalleywriters.net).

*NVW fosters professionalism in writing, promotes networking of writers within the Napa Valley writing community, mentors new writers, and provides literary support for writers and the writing community through education, networking, and leadership.*