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September 8, 7-9 pm, Napa Valley Writers Presents:

A Cynical Writer's Guide to The Publishing Industry

https://us02web.zoom.us/webinar/register/WN_DOWI_roRTPiLLrpCI3HfCA

Napa Valley Writers will host **Naomi Kanakia**, author of two novels (*Enter Title Here*, Disney '16) and *We Are Totally Normal* (HarperTeen, '20).

Ever wonder why some books make it to bookstore shelves and some books sit on the author's hard drive forever? The secret isn't the quality of the writing or storytelling. It's not even 'who you know.' It's all about one thing: **Does the publishing industry believe your book has the potential to be a bestseller?**

This talk will give you advice for playing on agents' and editors' preconceptions and expectations. It teaches you how to get the industry players excited about your book's potential to become a bestseller.

This isn't about selling out or compromising your vision. It's about generating excitement for the book you've written—and excitement, more than anything, determines which books get acquired and which don't.

Naomi's stories have appeared or are forthcoming in Asimov's, Clarkesworld, F&SF, Gulf Coast, The Indiana Review, and West Branch, and her poetry has appeared in Soundings East, The American Journal of Poetry, and Vallum. She lives in San Francisco with her wife and daughter.

Visit her website: <http://www.thewaronloneliness.com>

Joan Osterman will be September's Member Reader.

Napa Valley Writers, a branch of the California Writers Club, currently holds meetings via Zoom. Cost is \$5. Students with ID, free. For more information, contact publicity_nvww@outlook.com or see napavalleywriters.net. Always open to the public. Please register via napavalleywriters.net.

NVW fosters professionalism in writing, promotes networking of writers within the Napa Valley writing community, mentors new writers, and provides literary support for writers and the writing community through education, networking, and leadership.