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**February 9, 7-9 pm, Napa Valley Writers Presents:**

***How to Get Book Reviews and Sell Books***

[https://us02web.zoom.us/webinar/register/WN\\_qiBXd9tFTUeX3l6hkkkt0w](https://us02web.zoom.us/webinar/register/WN_qiBXd9tFTUeX3l6hkkkt0w)

Napa Valley Writers will host **Tessa Smith McGovern**, an author, writing teacher, and book reviewer.

Readers use book reviews to make their purchasing decisions. So, you need reviews to sell books but first, you have to sell books to get reviews. What's an author to do? Follow the 7 steps discussed in this talk (worksheet included) and hey presto, problem solved! And once you know what to do, it can even be fun!

Tessa has been a writing teacher for 22 years and has taught for the Writing Institute, Sarah Lawrence College, NY, since 2011. In her teaching, she invites writers to apply the principles of loving-kindness meditation to their writing process which results in better memory, focus, and productivity.

Visit her website: <http://www.tessasmithmcgovern.com/>

**Charlene Steen** will be February's Member Reader.

Napa Valley Writers, a branch of the California Writers Club, currently holds meetings via Zoom. Cost is \$5. Students with ID, free. For more information, contact [publicity\\_nvw@outlook.com](mailto:publicity_nvw@outlook.com) or see [napavalleywriters.net](http://napavalleywriters.net). Always open to the public. Please register via [napavalleywriters.net](http://napavalleywriters.net).

*NVW fosters professionalism in writing, promotes networking of writers within the Napa Valley writing community, mentors new writers, and provides literary support for writers and the writing community through education, networking, and leadership.*